



Sponsor levels include the following general benefits:

**Founding Partner: \$1,200,000**

Logo visibility across all platforms and at each event; inclusion in paid media; hospitality at all events and exhibitions activation opportunities

**Virginia Colony Partner: \$500,000 - \$ 1,000,000**

Logo visibility in all print/electronic materials and showcase for events associated with one commemoration theme; hospitality at all signature events and exhibitions

**Presenting Partner: \$150,000 - \$300,000**

Presenting partner recognition at a signature event and logo visibility in print materials and website; paid media inclusion; hospitality at select events

**Virginia to America Partner: \$100,000 - 150,000**

Logo visibility in print and website plus visibility/engagement in select events; hospitality at select events

**Statewide Engagement Partner \$50,000 - \$100,000**

Listing in annual report, website and select programs; local media inclusion; hospitality at select events

**Virginia Leadership Council (Individual Giving): \$50,000**

Membership on the prestigious Virginia Leadership Council; tickets to premium events; hospitality at select events





**American Evolution Champion: \$25,000 - \$50,000**

Listing in annual report and website; employee engagement; hospitality at select events

**American Evolution Friend: up to \$25,000**

Listing in annual report; hospitality at select events

A corporate or individual partnership provides numerous ways to engage employees and build visibility for your organization through cross-promotion, program involvement or cause-related efforts. Based on your interest, location, and contribution level the 2019 Commemoration can magnify your presence across the state through a variety of engagement offerings, including American Evolution Stories, 2019 Commemoration Schools, Virginia History Trials App, and talent and activation at events.

