

# **[Insert America: Made in Virginia Aligned Event Name & LOGO here]**

## **PRESS CONTACT**

**[Contact Name]**

**[America: Made in Virginia Aligned Event Name]**

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## **FOR IMMEDIATE RELEASE**

**[America: Made in Virginia Aligned Event Name] joins America: Made in Virginia to bring Virginia’s history to life**

**[Subtitle of Press Release, if any]**

[City], VA (Date), -- The [insert name of your America: Made in Virginia aligned event], from [date(s)], is participating in Virginia’s 2019 Commemoration as an “America: Made in Virginia” aligned event. Orchestrated by the [2019 Commemoration, American Evolution](#), the “America: Made in Virginia” initiative is honoring and promoting Virginia’s role and status as the birthplace of America and partnering with select events across the Commonwealth that align with the Commemoration’s themes of democracy, diversity and opportunity.

[more details about your aligned event/exhibition/project]

Virginia’s 2019 Commemoration is a national observance of the 400th anniversary of pivotal events that occurred in Virginia in 1619 and continue to influence America today, including the first representative legislative assembly in the New World, the arrival of the first recorded African in English North America, the recruitment of English women in significant numbers to the Virginia colony, the first official English Thanksgiving in North America and the entrepreneurial and innovative spirit of the Virginia colony.

American Evolution has partnered with select events such as [insert name of aligned event] in conjunction with the Commemoration’s goal to inspire local, national and international engagement with the themes of democracy, diversity and opportunity. A full schedule of commemorative events and programming across Virginia and throughout the year can be found

at: <https://www.americanevolution2019.com/events/>. You can also connect through social media (@Commemorate2019), the award-winning [Virginia History Trails mobile app](#), and [American Evolution Stories](#), the Commemoration's online storytelling platform.

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**About [America: Made in Virginia Aligned Event Name]**

[Insert your organization's boilerplate message, if desired]

**About the 2019 Commemoration, American Evolution**

The 2019 Commemoration, American Evolution™ highlights events that occurred in Virginia in 1619 that continue to influence America today. Featured programs, events and legacy projects position Virginia as a leader in education, tourism and economic development. American Evolution™ commemorates the ongoing journey toward the key ideals of democracy, diversity and opportunity. Dominion Energy is an American Evolution Founding Partner and Altria Group and TowneBank are Virginia Colony Partners.