

[Insert Virginia History Trails Partner Name & LOGO here]

PRESS CONTACT

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[Virginia History Trails Partner Name]

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FOR IMMEDIATE RELEASE

[Virginia History Trails Partner Name] will compete in the 2019 Commemoration, American Evolution's Summer Fun Contest

[Subtitle of Press Release, if any]

[City], VA (Date), -- To kick off the summer travel season, [Virginia History Trails Partner Name] is participating in the [2019 Commemoration, American Evolution's Virginia History Trails Summer Fun Contest](#). The contest tracks likes and check-ins of Virginia History Trail sites from June 15 to July 20.

To participate in the Summer Fun Contest, download the free Virginia History Trails app and create a profile. Visit [Virginia History Trails Partner Name] and click the check mark to check-in or, from anywhere, search the site on the app and hit the heart button to like.

[Insert 1-2 paragraphs to describe your location, the significance of being a part of the Virginia History Trails and why people should visit your site and help you gain check-ins.]

The Virginia History Trails app contains more than 200 sites and 400 detailed stories that explore the known, untold and under-told stories of the first 400 years of Virginia History. The app is a useful tool to discover the stories as you travel across Virginia.

Since its launch in May of 2018, the interactive Virginia History Trails app has won the Gold Award for Best New Mobile App of August 2018 from the [Best Mobile App Awards](#) and the Excellence in Immersive Experience award from the 11th Annual [Media Excellence Awards](#) in 2019.

The free and fun app is available for download in the App Store and Google Play, or via the [American Evolution website](#).

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About [Virginia History Trails Partner Name]

[Insert your [Virginia History Trails Partner Name]'s boilerplate message, if desired]

About the 2019 Commemoration, American Evolution

The 2019 Commemoration, American Evolution highlights events that occurred in Virginia in 1619 that continue to influence America today. Featured programs, events and legacy projects position Virginia as a leader in education, tourism and economic development. American Evolution™ commemorates the ongoing journey toward the key ideals of democracy, diversity and opportunity. Dominion Energy is an American Evolution Founding Partner and Altria Group and TowneBank are Virginia Colony Partners.