



America: Made in Virginia

Help tell the full story of our American Evolution with programs and events highlighting your community's history.

1. Participate or Align

- a. Promote visitation to your area by encouraging local organizations and individuals to engage with the Virginia History Trails app. Check our website in April for more information.
- b. Sell Commemoration merchandise in your gift store or encourage local shops to carry these pieces of Virginia History & promote your connection while helping your bottom line
- c. What is your community known for? Attract visitors by hosting a program or event about the history of your site organization or community.

2. Promote

- a. We can help promote your programs and events! Click [here](#) to submit an event for consideration to our [online calendar](#). Don't forget to tag us on social media: @2019Commemoration; #AmericanEvolution; #AE2019.
- b. Use our social media, newsletter, and press release templates to get the word out to your local community.

3. Share your Success!

- a. [Send us your pictures](#) for our Great Idea Gallery.

Contact Kristin Ritchey (kristin.ritchey@jyf.virginia.gov; 757-253-4027) with any questions or concerns.