



## **Celebrate Virginia's Changemakers!**

The 2019 Commemoration shares the untold stories that define 400 years of our American Evolution and explore Virginia's role in our shared history. Let your voice be heard! Share stories of Changemakers, past and present, who have shaped your community and help us craft a more complete narrative of Virginia's history. Get involved in three easy steps:

### **1. Align Your Events and Programs**

- a. **Align Existing Programs:** You're already doing great things! Align your existing programs during African-American History Month & Women's History Month with the Changemakers brand by submitting them to our [online calendar](#).
- b. **Create New Programs**
  - i. Invite living changemakers to speak about their experience and motivations
  - ii. Partner with your local historical society for a lecture series on little known changemakers in your locality. Submit the stories of these changemakers to [aestories.com](http://aestories.com)
  - iii. Host storytelling events for people to discuss changemakers in their lives. Use our prompts to get started and upload responses to [aestories.com](http://aestories.com)
  - iv. Visit a nursing home or retirement community and record stories of changemakers in the lives of the elderly. Use our prompts to get started and upload responses to [aestories.com](http://aestories.com)
  - v. Feature self-portraits from influential creative makers in your community in your hallways, gallery, exhibits, or other display spaces. Take a picture and submit them to our Great Idea Gallery.

### **2. Promote**

- a. We can help promote your programs and events!. Click here to submit an event for consideration to our online calendar. Don't forget to tag us on social media: [@2019Commemoration](#); [#VAChangemakers](#)
- b. Use our social media, newsletter, and press release templates to get the word out to your local community.

### **3. Share your Success!**

- a. [Send us your pictures](#) for our Great Idea Gallery!

Contact Kristin Ritchey ([kristin.ritchey@jyf.virginia.gov](mailto:kristin.ritchey@jyf.virginia.gov); 757-253-4027) with any questions or concerns.