



AMERICAN EVOLUTION SPONSORSHIP LEVELS WITH “GENERAL” BENEFITS

Benefit customization is available for sponsors

Founding Partner: \$1,200,000

Logo visibility across all platforms and at each event; inclusion in paid media; hospitality at all events and exhibit activation opportunities

Virginia Colony Partner: \$500,000 - \$ 1,000,000

Logo visibility in all print/electronic materials and showcase for events associated with one commemoration theme; hospitality at all signature events and exhibitions

Presenting Partner: \$150,000 - \$300,000

Presenting partner recognition at a signature event and logo visibility in print materials and website; paid media inclusion; hospitality at select events

Virginia to America Partner: \$100,000 - 150,000

Logo visibility in print and website plus visibility/engagement in select events; hospitality at select events

Statewide Engagement Partner \$50,000 - \$100,000

Listing in annual report, website and select programs; local media inclusion; hospitality at select events





Virginia Honorary Leadership Council (Individual Giving): \$50,000

Membership on the prestigious Virginia Honorary Leadership Council; tickets to premium events; hospitality at select events

American Evolution Champion: \$25,000 - \$50,000

Listing in annual report and website; employee engagement; hospitality at select events

American Evolution Friend: \$ 10,000 - \$25,000

Listing in annual report; hospitality at select events

