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PRESS CONTACT

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FOR IMMEDIATE RELEASE

[Date]

[MAIN TITLE OF PRESS RELEASE IN ALL CAPS]

[Subtitle of Press Release]

[City], [VA], -- On [date], [Insert announcement about your Changemakers-themed exhibition/event/project here]

The [insert name of your Changemakers-themed exhibition/event/project], being held on [date(s)], is being presented in conjunction with the American Evolution Virginia Changemakers initiative, honoring and highlighting past and present changemakers in Virginia and the organizations and institutions preserving their stories. The Changemakers initiative is dedicated to recognizing and promoting awareness about past and present Virginians who have contributed to changing our world, whether the impact is local or global. Recognizing and sharing the stories of Virginia's changemakers is strategic to the [2019 Commemoration, American Evolution](#), a national observance of the 400th anniversary of key historical events that occurred in Virginia in 1619 and continue to influence America today.

[more details about your event/exhibition/project]

Virginia's [2019 Commemoration, American Evolution](#), recognizes the 400th anniversary of [pivotal 1619 Virginia events](#) that forever changed the trajectory of Virginia and America's history. These 1619 events include the First Representative Legislative Assembly in the New World, the arrival of the first recorded Africans to English North America, the recruitment of English women in significant numbers to the Virginia colony,

the first official English Thanksgiving in North America and the launch of entrepreneurship and innovation in the Commonwealth.

During the 2019 commemorative year, American Evolution will host a series of [exhibitions](#) and signature [events](#) that build awareness of Virginia's role in the creation of the United States. American Evolution is committed to sharing an inclusive and authentic historical narrative that sheds light on the untold, or under-told, stories of events and people who significantly shaped 400 years of Virginia's and America's evolution. Programming inspires local, national and international engagement in the themes of democracy, diversity and opportunity, and reinforces Virginia's leadership in education, tourism, and economic development.

For more information about American Evolution's upcoming events, programs and educational initiatives, visit AmericanEvolution2019.com. You can also connect through social media ([@Commemorate2019](#)), the [Virginia History Trails mobile app](#), and [American Evolution Stories](#), the Commemoration's online storytelling platform.

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About [Name of Your Organization]

[Insert your organization's boilerplate message]

About the 2019 Commemoration, American Evolution

The 2019 Commemoration, American Evolution™, highlights events that occurred in Virginia in 1619 that continue to influence America today. Featured programs, events and legacy projects position Virginia as a leader in education, tourism and economic development. American Evolution™ commemorates the ongoing journey toward the key ideals of democracy, diversity and opportunity. Dominion Resources is an American Evolution Founding Partner and Altria Group and TowneBank are Virginia Colony Partners.