

HER STORY MAKES HISTORY

MESSAGING

The story of women in Virginia begins with Native Americans, who were eventually joined by Europeans and Africans. While their experiences varied, they all worked to pave the way for women of all cultures to persevere in the face of inequality.

Focusing on *Women's Legacy in America* and *A Vision of the Future of Women in America*, this two-day summit showcases women and their vital roles in America 400 years ago, today and in the future.

Attendees will engage in conversations about the ever-increasing power of women's involvement in all aspects of society, business and community that has been gained through unwavering persistence.



All images are for placement only.

AUDIENCES

Primary

- Key Stakeholders (Elected Officials [local, state, national] and Civic Leaders)
- Partnering Organizations (Partners, Sponsors, Universities and Community Organizations)
- Women

Secondary

- Virginia Residents and Taxpayers
- Tourism Consumers
- National Audience

SUGGESTED USE

Encourage engagement and participation in the summit