



PARTNER LEVEL

STRATEGIC COMMEMORATION PARTNERS

FOUNDING PARTNER

A contribution here will help our program and Virginia as a whole for decades to come. At this level, our donors can ensure that American Evolution and its message of—and emphasis on—democracy, diversity, and opportunity live well beyond the 400th anniversary of American representative democracy.

VIRGINIA COLONY PARTNER

Our initiative brings technology, history, and a new audience together, and donations at this level go towards our conferences, mobile exhibits, and curriculum development.

SIGNATURE EVENT PRESENTING PARTNER

Our individual events need your support, and this is the perfect level for a business interested in reaching key audiences.

	FOUNDING PARTNER	VIRGINIA COLONY PARTNER	SIGNATURE EVENT PRESENTING PARTNER
Legacy Project/Event	■	Thematic	
Signature Events	■	Thematic	■
Thematic Visibility	■	■	
Statewide Community Engagement	■		
Visibility and Recognition			
Category Exclusivity	■	■	■
Press Release (individual event release only)	■	■	■
Print Ad	■	■	■
Radio Ad	■	■	■
Web/Social Ad	■	■	■
TV Ad	■	■	■
Annual Report	■	■	■
Media Backdrop	■	■	■
Banners	■	■	■
Print Materials	■	■	■
Vehicle/Bus Wrap	■		
Ribbon Cuttings	■		■
PA Announcements	■	■	■
Ad in Live Stream	■		■
Brand Activation and Access			
Event Tickets	■	■	■
On-site Exhibitor Space	■	■	■
Exclusive Content	■	■	■
Couponing	■	■	■
Promo Video (web)	■		
Promo Video (on-site)	■		■
Product Integration	■	■	■
Gift Bag Inclusion	■	■	■
Employee Ticket Discount	■		



PARTNER LEVEL

EVENT AND ENGAGEMENT PARTNERS

OFFICIAL PROVIDER/SUPPORTER

For a mix of sponsorship and in-kind contributions, that support a thematic area or key element across all programs.

LEGACY PROJECT EVENT PARTNER

Here, you and your brand can sponsor one of our Legacy Project launch events at Virginia's leading institutions.

STATEWIDE ENGAGEMENT PARTNER

On a statewide level, American Evolution is introducing community programs, promotional campaigns, digital exhibits—Virginia History Trails—and an education curriculum that teachers across the Commonwealth can use to show history at an even more detailed level. With your help as a Statewide Engagement Partner, we can fund programs to make sure that our local youth and adults have a chance to fully benefit from participating in Virginia's history through American Evolution.

	OFFICIAL PROVIDER	LEGACY PROJECT EVENT PARTNER	STATEWIDE ENGAGEMENT PARTNER
Legacy Project/Event		■	
Signature Events	■		
Thematic Visibility			
Statewide Community Engagement			■
Visibility and Recognition			
Category Exclusivity	■	■	■
Press Release (individual event release only)	■	■	■
Print Ad	■	■	■
Radio Ad			
Web/Social Ad	■	■	■
TV Ad			
Annual Report	■	■	■
Media Backdrop		■	■
Banners	■	■	■
Print Materials	■	■	■
Vehicle/Bus Wrap			
Ribbon Cuttings			
PA Announcements	■		
Ad in Live Stream			
Brand Activation and Access			
Event Tickets	■	■	
On-site Exhibitor Space		■	■
Exclusive Content			
Couponing			
Promo Video (web)			
Promo Video (on-site)			
Product Integration			
Gift Bag Inclusion	■		
Employee Ticket Discount			



PARTNER LEVEL

COMMUNITY PARTNERS

AMERICAN EVOLUTION CHAMPION

This level of support helps American Evolution expand our programming into your particular area and helps us provide a platform for your local students (and adults) to learn.

WE ARE VIRGINIA FRIENDS

The perfect level for you or your family to make individual donations. Not everyone can have their name on an event: here, you're providing crucial support to a cause you believe in.

	AMERICAN EVOLUTION CHAMPION	WE ARE VIRGINIA FRIENDS
Legacy Project/Event		
Signature Events		
Thematic Visibility		
Statewide Community Engagement	■	■
Visibility and Recognition		
Category Exclusivity		
Press Release (individual event release only)		
Print Ad		
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Web/Social Ad	■	■
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Media Backdrop	■	■
Banners	■	■
Print Materials	■	■
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Brand Activation and Access		
Event Tickets		
On-site Exhibitor Space	■	■
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Promo Video (web)		
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