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FOR IMMEDIATE RELEASE

**AMERICAN EVOLUTION™, 2019 COMMEMORATION, OFFERS MONUMENTAL
MOTHER'S DAY GIFT-GIVING OPPORTUNITY**

*March to Mother's Day Campaign Raises Awareness and Funds
for Virginia Women's Monument*

JAMESTOWN, VA (May 8, 2017) – This Mother's Day, Virginia's 2019 Commemoration, AMERICAN EVOLUTION™, the Virginia Capitol Foundation and the Women's Monument Commission, offer a once in a lifetime gift giving opportunity through the March to Mother's Day campaign. With a donation to the Virginia's Women's Monument, *Voices from the Garden*, you can personally honor women who have influenced your life, while also supporting a first of its kind monument. The Women's Monument, which will be located in Richmond's Capitol Square, brings to life the powerful narratives of 12 Virginia women and recognizes the powerful impact of Virginia women on four centuries of America's evolution.

With four levels to choose from, the March to Mother's Day campaign fits every budget. Top giving levels recognize the recipient(s) on the Women's Monument virtual wall. All gifts support the construction of the Virginia's Women's Monument in Richmond's Capitol Square and are 100 percent tax deductible. Giving levels include:

- \$250 – Recipients receive three handwritten cards honoring three women. Also, each woman's names on the Women's Monument virtual wall
- \$100 – One handwritten card honoring one woman. The woman's name will be included on the Women's Monument virtual wall.
- \$50 – Three certificates honoring three women.
- \$20 – One certificate honoring one woman.

"Voices from the Garden will memorialize 12 incredible women for their achievements and contributions to Virginia and national history. It's the first monument recognizing women's

powerful and enduring achievements that strengthened and advanced 400 years of America's evolution," said Kathy Spangler, Executive Director, 2019 Commemoration, AMERICAN EVOLUTION™. "The March to Mother's Day campaign allows us to raise awareness and funding to support the monument's construction while also offering a unique opportunity for people to honor a woman who has made a significant impact on their life."

AMERICAN EVOLUTION™ explores key 1619 Virginia events that shaped America, the intervening 400 years of history and how these events continue to influence the future. These events include the recruitment of English women in significant numbers to the Jamestown colony in 1619. In support of the Virginia Women's Monument, the AMERICAN EVOLUTION™ March to Mother's Day campaign is examining the pivotal impact of women in 1619 Virginia, and commemorating how their myriad significant achievements over the past four centuries have shaped every aspect of today's America.

Learn more about the Women's Monument here: www.americanevolution2019.com/march-to-mothers-day

Honor a woman in your life by visiting: March to Mother's Day.

Visit www.AMERICANEVOLUTION2019.com for more information on AMERICAN EVOLUTION™.

About the 2019 Commemoration

The 2019 Commemoration, AMERICAN EVOLUTION™, highlights events that occurred in Virginia in 1619 that continue to influence America today. Featured programs, events and legacy projects will position Virginia as a leader in education, tourism and economic development. AMERICAN EVOLUTION™ commemorates the ongoing journey toward the key ideals of democracy, diversity and opportunity. Dominion Resources is an AMERICAN EVOLUTION™ Founding Partner and Altria Group is a Virginia Colony Partner. The 2019 Commemoration is a sub-agency of the Jamestown-Yorktown Foundation.

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